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## **TOGETHER Rx ACCESS APPOINTS PFIZER'S GARY PELLETIER TO CHAIRMAN OF BOARD OF MANAGERS**

**Alexandria, VA, August 9, 2011** – The Together Rx Access<sup>®</sup> Program, a prescription savings program sponsored by many of the nation's leading pharmaceutical companies, appointed Gary Pelletier as Chairman of the Board of Managers. Mr. Pelletier currently serves as Director and Team Leader for Pfizer Helpful Answers<sup>®</sup>, a family of programs to help the uninsured and underinsured get access to Pfizer medicines for free or at a savings. He previously served as Vice Chairman of the Board of Together Rx Access.

“Together Rx Access is honored and privileged to have Gary lead us in our mission to provide better access to medicines for America's uninsured,” said Roba Whiteley, executive director of Together Rx Access. “In his role at Pfizer, Gary has been a champion of programs that provide better access to medicines. His leadership and vision will guide our continuing commitment to helping uninsured Americans access the prescription medicines they need to stay healthy and treat chronic conditions – which is the best way to manage overall healthcare costs.”

Prior to joining Pfizer, Mr. Pelletier was a Project Leader with The Boston Consulting Group where he helped develop business strategies for clients across numerous industries, including healthcare and pharmaceuticals. He also has extensive previous

experience in advertising, having held senior account management positions at several agencies in New York, including Saatchi & Saatchi and Ogilvy & Mather.

Mr. Pelletier received his Master's Degree in Business Administration from The Stanford University Graduate School of Business where he also earned a Certificate in Public Management. He holds a Bachelor of Arts Degree from Brandeis University.

### **About Together Rx Access**

The Together Rx Access Card was created by many of the nation's leading pharmaceutical companies to help hardworking Americans and their families gain access to immediate and meaningful savings on prescription products right at their neighborhood pharmacies.

The companies participating in the Together Rx Access Program include Abbott Laboratories; Bristol-Myers Squibb Company; GlaxoSmithKline; Janssen, a Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.; King Pharmaceuticals, Inc.; LifeScan, Inc.; McNeil Pediatrics, a Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.; Ortho Dermatologics, a Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.; Ortho-McNeil Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.; Ortho-McNeil Neurologics, a Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.; Ortho Women's Health & Urology, a Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.; Pfizer Inc; PriCara, a Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.; Stiefel, a GlaxoSmithKline company; Takeda Pharmaceuticals North America, Inc.; Tibotec Therapeutics, a Division of Centocor Ortho Biotech Products, L.P.; ViiV Healthcare; and Vistakon Pharmaceuticals, LLC.

For more information, call 1-800-966-0407 or visit [TogetherRxAccess.com](http://TogetherRxAccess.com). Visitors to the Program's website can determine eligibility and immediately enroll in the prescription savings program; access the Program's Drug List and Pharmacy Locator; learn how the Affordable Care Act may impact them and their family; uncover ways to

better manage chronic conditions; and connect with others who are also striving to maintain healthy habits.

Together Rx Access is also on Facebook at <http://www.facebook.com/TogetherRxAccess> and on Twitter at <http://www.twitter.com/TRxA>.

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